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Safe Area: Keep all type  
or logos inside this  
1/8" margin.

Trim Line

Bleed Area: Extend  
background images or colors  
that bleed all the way  
to the black line.

Important: Please be sure to remove  
this template image before saving  
final artwork.

Final Size: 1.5" X 3.5"  
Bleed Area: 1.75" X 3.75"